

The Work of Torrin Nelson





Torrin Nelson Graphic Designer @torrinnelson torrinnelson.com torrinnelson@gmail.com (304) 544-1329

B.S. Studio and Digital Arts: Graphic Design

2015-2018

Liberty University - Summa Cum Laude

Graphic Designer

2019-Present

Raleigh-Durham International Airport (RDU)

- Provide both internal and public-facing graphic support to an entire organization of 300+ employees through design, video, animation, and photography.
- Conceptualize and design promotional materials across print, campus signage, display ads, social media images, emails, infographics, motion graphics/animations, website assets, and digital screen graphics.
- Work closely with a Digital Administrator (Art Director) and Communications Team on multiple simultaneous projects to refine designs, incorporate feedback, and deliver work to relevant departments.
- Manage projects through a design request software system.
- Remain current on art and design trends while maintaining and enforcing brand integrity across all departments.
- Archive and organize digital media library.

<u>Graphic Designer – Marketing Manager</u>

2017-2019

Liberty University

- Conceptualized and designed promotional materials for over 50 events each year across print, web, and social media platforms, under tight deadlines.
- Managed and worked with a team of 7 employees with guidance from an Art Director.

Awards & Achievements:

1st Place in Branding by Adobe Adobe Academic Achievement Awards

Manager of the Semester Liberty University

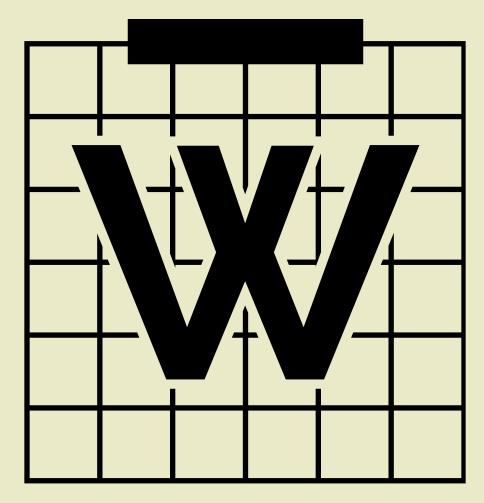
CEO - Special Achievement Award in Publication Design Raleigh-Durham Airport Authority

Other Related Experience:

- Freelance Photography
- Freelance Design
- Graphic Design Internship Instructor

Proficiency in Programs:

- Wordpress
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After EffectsAdobe Premiere Pro
 - Adobe Lightroom



W. DISTRICT
HISTORY OF TENNIS



W. District — Environmental Design — Fall 2018

History of Tennis

W. District is a student project that I worked on in early fall of 2018. This project included environmental design, hand outs, branding, and photography. I chose to create a historic exhibition about Wimbledon's role in the sport of tennis.



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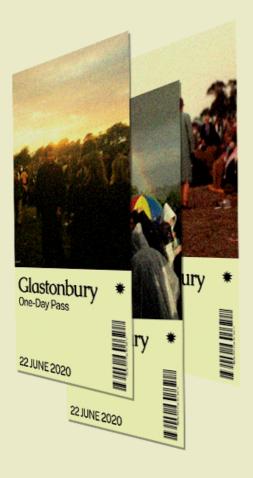
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For more information, tickets, and line ups, visit www.glastonbury.uk

New Portrait Mode Wide Angle Camera











Meg Wolitzer



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You could not begin to feel better unless you were prepared to take on the responsibilities that went along with becoming a social being.